

**AGENCY PRODUCER AGREEMENT
(Registration Form)**

I, _____, (hereafter know as Agency Producer) hereby acknowledge that I am participating and forming my own Agency team, to be known as _____, to participate in a public service announcement (PSA) competition being produced by the _____ (host) as the Creative Image Award's **7DAYPSA** for _____ (city) from ____ / ____ / 2010 through ____ / ____ / 2010.

I have read, acknowledge and agree to all the rules, regulations and release of obligations for the **7DAYPSA** competition (available on the competition's official web site). I understand that I will be entering into this competition a finished PSA production for the non-profit client organization that I have randomly drawn and will transfer all rights for my Agency team's entry to the **7DAYPSA** competition without compensation. If selected by the Client organization, the **7DAYPSA** will transfer broadcast, exhibition and internet rights for the PSA to the Client organization without compensation as per the **7DAYPSA** Client agreement. The Agency Producer and Agency team members retain the right to use of the unedited PSA in his/her demo reel, and may not disseminate the PSA in any way without written permission of the **7DAYPSA** competition.

Name: _____

Address: _____

Signature: _____ Date: ____ / ____ / ____

(Signature of parent/guardian if under 18) _____

Phone: (____) ____ - _____ Email: _____@_____